

# display ad rates

COMPUTOREEDGE<sup>®</sup>

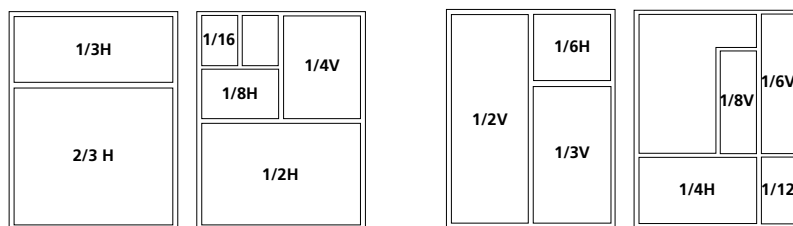
www.computoreedge.com

## Advertising Sizes and Rates

Page Fraction	Width Vertical	Height Horizontal	1x Rate	6x Contract	9x Contract	12x Contract	25x Contract
1/16	1 3/4"	2 3/8"	\$144	\$130	\$123	\$114	\$108
1/12	1 3/4"	3 1/4"	183	165	155	147	137
1/8	1 3/4"	4 7/8" 3 5/8" 2 3/8"	239	215	204	192	180
1/6	1 3/4"	6 5/8" 3 5/8" 3 1/4"	315	284	269	252	236
1/4	3 5/8"	4 7/8" 5 1/2" 3 1/4"	456	411	389	364	342
1/3	3 5/8"	6 5/8" 7 3/8" 3 1/4"	588	529	501	470	442
1/2	3 5/8"	9 7/8" 7 3/8" 4 7/8"	828	746	705	664	622
2/3 page		7 3/8" 6 5/8"	1034	931	878	827	777
Full page	7 3/8"	9 7/8"	1337	1203	1136	1070	1003
Two-page spread*		15 3/4" 9 7/8"	2673	2406	2271	2140	2006

\*One inch gutter needed for printing and bindery purposes.

"Full-Bleed" Ads: Image area should be no larger than 8" x 10 1/2". Total dimensions including bleed should be 8 3/4" x 11 1/4".



Call your Account Executive at 858-573-0617  
for information on Premium Placement and Color.

*We will design and typeset your ad at no extra charge!*